Opt saw 25,776 clients this year.

**CLINICS**
- Male identified clients: 2014 1508, 2011 604, increase by 149%
- Plan B Requests: 2014 324, 2011 451, decrease by 28%
- STI Testing: 2014 4493, 2012 3947, increase by 14%
- STI Treatment: 2014 751, 2012 646, increase by 16%
- New Clients First time visit: 2014 5421, 2011 3767, increase by 44%
- IUD Insertions: 2014 293, 2011 160, increase by 83%

**SEX SENSE**
- 9778 calls, increase of 28% from last year
- 3308 emails, increase of 109% from last year
- Ages 17-19: 11% (calls), 20% (emails)
- Ages 20-24: 20% (calls), 15% (emails)
- Callers throughout Canada and around the world

**EDUCATION**
- 4840 elementary school students taught
- 192 youth in custody met with an Opt educator during sexual health classes
- Opt educators taught in 40 schools around the province
- More than 300 teachers and educators improved their skills and comfort levels with Opt’s professional development programs

**FINANCES**
- Funding Sources:
  - 62.21% government
  - 27.22% sales/services
  - 5.87% education & professional programming
  - 3.17% grants
  - 1.53% other (including donations)

**MARKETING**
- 87% of users find our page through an organic web search (using terms like Options for Sexual Health)
- Over the past 8 months, we have had over 570,000 users access our website.
- 1275 likes on Facebook

**With acknowledgement of the generous support from:**
- Provincial Health Services Authority
- Community Gaming Grant
- United Way

12 of our Opt nurses completed Cervical Screening Training

We handed out over 20,000 condoms at 4 music festivals around the province.

Sexual Health Education offered in both of Canada’s official languages.