

## OUR SUPPORTERS

### Donors

Every dollar donated to PPABC helps support our branches. You can allocate your tax-deductible donation to a particular branch, or provincially to assist all branches. In 2001 – 2002 many individuals, associations, corporations, foundations and other organizations contributed funds or gifts in kind to PPABC. We deeply appreciate and wish to acknowledge the contributors listed below, plus many more who wish to remain anonymous.

### Employee Designated Gifts

BC Hydro Employees Community Service Fund (HYDRECS)  
Fountain of Hope, Bank of Montreal Employees Group  
Helping Hands of the Workers Compensation Board (Nelson Area)  
Telus Community Connections

### Gifts from Organizations

Earls Bistro and Bar  
Ladysmith Eagles #2101  
Ladysmith & District Credit Union  
Ladysmith & District General Hospital Auxiliary  
Ladysmith Lions Club  
Ian F. Manning Memorial Fund, Vancouver Foundation  
Rotary Club of Ladysmith  
Prophecy Entertainment

### Gifts in Kind

Ansell Canada Inc.  
Dr. Elizabeth Jolly  
Aura Rose  
Dr. Stephanie Sholomenko

### Special Assistance

BC Ministry for Children and Families  
BC Ministry of Public Safety and Solicitor General, Gaming Policy and Enforcement Branch  
IAM Cares - Surrey  
Leadership Vancouver  
United Way

### Corporate Sponsors

Berlex Canada  
CXC Cervical Cap  
Janssen-Ortho  
Organon  
Paladin Labs  
Pharmacia Canada  
Pollock Clinics – No Scalpel Vasectomy  
Wyeth Ayerst Laboratories

### Volunteers

Last year, 543 volunteers dedicated 19,612 hours, knowledge, and spirit to PPABC's activities. Whether they helped out in the office, assisted in clinics, answered questions on the Facts of Life Line, or participated on boards and committees, each volunteer played an important role. We are extremely grateful for their commitment.

## WHO WE ARE

The Planned Parenthood Association of BC is a charitable organization affiliated with the Planned Parenthood Federation of Canada and the International Planned Parenthood Federation.

- ◆ Our mission is to reduce unplanned pregnancy and promote optimal reproductive health by providing quality education, information, and clinical services to all British Columbians.
- ◆ Our vision is a society that celebrates healthy sexuality, its diversity of expressions, and a positive sexual self-image for individuals throughout life.
- ◆ PPABC believes that:
- ◆ Deciding whether and when to have children is a basic human right and access to quality education and clinical services is an integral part of that right.
- ◆ Early and continuing education in human sexuality encourages the development of positive healthy attitudes, and responsible sexual behaviour.
- ◆ Everyone has the right to a healthy reproductive life through preventive health care services.
- ◆ Parents are and should be the primary educators of their children about sexuality. In this responsibility, parents should be supported by health and social services and educational and religious institutions.
- ◆ Every child has the right to be nurtured and given the best possible chance in life.

## WHAT WE DO

### Our Clinics

In the past year, 33,467 people received services from our clinics; of these, 5,406 were new clients. In addition to our physicians and nurses, community volunteers provided over 19,000 hours of support. Our clinics provide confidential pregnancy testing and counselling, contraceptive information, products and services, and expert referral to professional services for other health matters that may arise during client visits. PPABC clinics provide a secure and accepting environment for all clients, and low-cost access to birth control and reproductive health services.

### Our Education Programs

Through a small staff of professional educators and a variety of collaborative efforts with school authorities and community leaders, we delivered healthy sexuality programs to over 24,000 British Columbians, most of whom were students. PPABC education programs are distinguished by their quality, the reliability of the age-appropriate information they impart, the opportunity for interaction, and their comprehensiveness.

### Our Facts of Life Line

This toll-free information and help line, staffed 64 hours a week by volunteers and staff, has served 28,688 callers to date. The proportion of callers under 25—almost half—indicates that the FOLL continues to be an important source of information and reassurance for this age group.

FOLL can be reached at 1-800-739-7367 across BC and 603-731-7803 in the lower mainland.



# Annual Report

## 2001–2002

## Planned Parenthood BC

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604-731-4698  
admin@ppabc.org  
www.plannedparenthoodbc.org

## WE LOVE OUR SUPPORTERS

PPABC has four critically important groups of supporters.

### Our Clients

Without their presence we wouldn't have a mandate; without their trust we couldn't hope to achieve our mission; and without their feedback we couldn't be confident we are meeting their needs.

### Our Volunteers

They do valuable work in our clinics, offices, local and provincial boards, and committees. They express enthusiasm and dedication. They support our clients directly and behind the scenes, and they do all this a gift of themselves.

### Our Donors

A very substantial part of our budget each year comes from individuals, groups, and organizations who want to express support for our mission and activities.

Donors give us cash, goods, professional, technical and other services, and occasionally, bequests.

A variety of experiences and sentiments motivate our donors, but they share a trust and confidence in what we do and how we work.

We want to sustain that trust, so our donors will continue to help us to make an enduring impact on reproductive health in BC.

### Our Members

Through their annual memberships, and often supplementary donations, our members are at the core of our programs and services. Members help us stay focussed on our mission; they have told us they don't want or need fancy incentives to belong to PPABC. They are with us because they believe in what we do.

Members receive newsletters, access to our extensive resource library, and reduced registration cost for our conferences and workshops.

If you would like to become a member, please contact us!

## HOW YOU CAN SHOW SUPPORT

- ◆ Tell your friends and family about our work.
- ◆ Volunteer to work in one of our clinics, on the Facts of Life Line, or in our provincial office.
- ◆ Become a member.
- ◆ make a one-time or continuing financial contribution to PPABC or leave a bequest in your will.
- ◆ Write letters to the editor when you see issues adversely affecting knowledge and understanding of sexuality and reproductive choice.

## WHAT WE DO NOT DO

Planned Parenthood BC is also important for what we do not do.

- ◆ We do not judge our clients in any way.
- ◆ We do not espouse an ideology that would limit the choices and rights of a woman in managing her reproductive health.
- ◆ We provide referrals, but do not provide abortion services. In fact, we are part of a national organization working to reduce the abortion rate in Canada.

## MESSAGE FROM THE PRESIDENT

In September, the PPABC board identified two priority areas for the coming year: an advocacy project that allows PPABC to be more visible and vocal on issues related to sexual and reproductive health issues; and a governance model for our lower mainland branches that currently do not have local boards.

I am very pleased to report that our advocacy initiative is well underway and has been well received by local branches, volunteers and supporters. There is broad consensus that PPABC is uniquely positioned to speak out on issues such as school-based education programs and increased access to low-cost contraception. It is a logical step in our evolution as an organization and will be an exciting part of our plans for 2002/2003.

Last fall, Leadership Vancouver agreed to oversee a project that evaluated the feasibility of various governance models in the lower mainland and identified community members who might be interested in sitting on a local board. After extensive consultation, Leadership Vancouver recommended the creation of three new branch boards and identified a number of lower mainland residents who are interested in volunteering on those boards. There is still more work to be done, but we have made great strides to ensure that our lower mainland branches have the community support they need.

In September 2002, my term as PPABC president will end but I will continue on the board member as a member-at-large. It has been a pleasure and a privilege to serve as president of such a dynamic and respected organization. Thank you to all of the board members, volunteers, donors and staff who have supported me, and who help make this organization relevant and meaningful to thousands of people each and every day.



Rebecca Maurer

## EXECUTIVE DIRECTOR'S REPORT

Consolidating improvements to the management of the organization was a significant focus of activity during 2001-2002. Twice-yearly meetings of Branch and Provincial Boards improved our dialogue on governance and community development.

Financial management was strengthened with reduced expenses for Branches, a common banking system, voluntary participation in a consolidated investment fund, and additional guidance to Branch Treasurers.

PPABC's personnel policy was updated and enhanced in consultation with all staff, and a volunteer policy and training manual were produced. Fundraising was nearly triple the previous year's total. The PPABC newsletter was re-introduced.

Program innovations included the Iron Horse Youth Clinic in Maple Ridge - a nine-agency partnership, a new and more issue-oriented advertising campaign for the Facts of Life Line, sexual health training for front-line workers in the Taiwanese and Indo-Canadian communities, and an aboriginal reproductive health program developed with community leaders.



Greg Smi

## REGIONAL REPORTS

### Northwest

In this region PPABC has clinics in Smithers, Terrace, Prince Rupert and Kitimat.

Kitimat operates as a partnership with the North West Community Health Services Society. The clinic has a strong youth focus, with 90% of its clients under 19 years of age.

Prince Rupert has developed close ties with the "Choices" program in the community, creating a strong network of education, referral and clinical services.

The Smithers branch operates in a challenging environment but continues to succeed in a quiet and credible way. In a town of 6,139 the Smithers branch served 682 clients over the year.

### Lower Mainland

Port Coquitlam, New Westminster, North and South Delta, Surrey, White Rock Burnaby, North Vancouver and Vancouver make up the operations of the lower mainland region. Collectively they see nearly a quarter of the clients served by PPABC. The Vancouver clinic also serves as a centre for practicum opportunities for medical students and residents, and nursing students.

The 2001-2002 winner of the Jeffrey Dolph Memorial Award is Dr. Laurie Logan in our Vancouver clinic. This award recognizes physicians who, through their service with PPABC, demonstrate exceptional respect and value for others.

The pace of education services in the lower mainland accelerated considerably during the year. Activities included programs at the Willingdon Correctional Centre, a number of schools, and community service and help-line workers in the South Asian and Taiwanese communities.

### Fraser Valley

The Fraser Valley region comprises branches in Abbotsford, Langley/ Aldergrove, Maple Ridge (Ridge Meadows), Mission and Chilliwack.

The Iron Horse Youth Clinic in Maple Ridge saw a ten-fold increase in clients over the first five months of operation. Ninety-three per cent of the clients came to access contraception from PPABC.

One of our Volunteers of the Year is Susan Flynn from the Chilliwack branch. Susan has devoted many years to supporting her branch as a board member and treasurer, a clinic volunteer and part of the community outreach team.

### Coast Garibaldi

Whistler, Squamish, Powell River and Sunshine Coast branches comprise this region.

The clinic in Whistler is a collaboration of PPABC, the public health unit and other supporters in the community. It continued to be one of the busiest in the province, with a profile of clients quite different from other PPABC clinics. For example, 10 per cent of Whistler's clients were male, compared to less than 2 per cent overall, and the clinic accounted for 10 per cent of all the STD testing done in PPABC clinics during the year.

The Sunshine Coast branch had a very successful, sold right out run of its frank and funny theatre work, called "Trojan Rap". The production was conceived and presented entirely with local talent.

## Kootenay - Okanagan

This large region includes Sicamous, Salmon Arm, Vernon, Lumby, Kelowna, Nelson, Nakusp, Cranbrook and Revelstoke. These branches enjoyed steady success during the year. In particular, Vernon has achieved a remarkable network of collaborators and supporters, in large measure through the efforts of the clinic supervisor, Carmen Sigalet.

### Vancouver Island

On Vancouver Island PPABC has clinics in Nanaimo, Ladysmith, Campbell River, Port Alberni, and Courtenay. We also have a clinic on Salt Spring Island.

The Port Alberni branch has joined forces with the Women's Resource Centre to provide co-located services in the community, a move that may well be the stimulus for the realization of a comprehensive women's health network in the Alberni Valley.

The Campbell River branch completed its third year of "Choices Counselling". This successful and well-run program is delivered under contract with the local hospital.

The Courtenay branch made the decision to consolidate its services into one clinic in Courtenay, because of persistently low client visits at the Comox satellite clinic.

The Nanaimo branch serves 14 per cent of all of PPABC's clients: it is a busy place! The branch's reputation for education was strengthened with the contribution of the year's winner of the Education Award, Joy Becker. Nanaimo is also home to another Volunteer of the Year Award winner, Joyce Martin. Joyce is at the heart of the heritage of the Nanaimo branch, and is a tireless board member and treasurer.

The Salt Spring Island branch operates in a small population base with a strong sense of community. The local bakery-deli continues to be a focal point for supplying free condoms on the island, supported by regular shipments from PPABC.

## LOWER MAINLAND BRANCH DEVELOPMENT TASK FORCE

The role of the task force is to explore options and recommendations for fulfilling the role of governance and the delegation of authority from the PPABC board for the lower mainland branches that do not currently have branch boards. The task force enlisted the assistance of a team from Leadership Vancouver to identify candidates for the new branch boards. At year's end, the Leadership Vancouver group had found approximately half the target number of potential board members.

## MEDICAL POLICY COMMITTEE

The Medical Policy Committee devoted most of its energies to the organization of the 10th Contraceptive Update Conference in October 2001. The committee also considered a number of recommended changes to its terms of reference: this review is continuing into the new year.

## QUALITY MANAGEMENT TASKFORCE

The role of the Quality Management Task Force was to develop formal procedures and processes to improve board performance and accountability. The Task Force produced an extensive self-evaluation process for the provincial board, and recommended a number of measures to improve recruitment and orientation of new directors. The board incorporated the work of the Task Force into new terms of reference for the Nominating Committee, which has been renamed the Board Development Committee.

## FINANCIAL REPORTS

The following are excerpts from the financial statements of Planned Parenthood Association of BC for the year ended March 31, 2002.

### STATEMENT OF FINANCIAL POSITION

MARCH	2002	2001
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash and short-term investments	\$ 650,438	\$ 602,775
Accounts Receivable	85,256	155,135
Inventory	128,900	160,005
Prepaid Expenses	<u>32,783</u>	<u>54,104</u>
	897,377	972,019
<b>CAPITAL ASSETS</b>		
	20,743	28,945
	<u>\$ 918,120</u>	<u>\$ 1,000,964</u>
<b>LIABILITIES</b>		
Accounts Payable and Accrued Liabilities	\$ 212,419	\$ 247,483
Deferred Revenue	<u>60,809</u>	<u>101,543</u>
	<u>273,228</u>	<u>349,026</u>
<b>NET ASSETS</b>		
Invested in Capital Assets	20,743	28,945
Unrestricted	<u>624,149</u>	<u>622,993</u>
	644,892	651,938
	<u>\$ 918,120</u>	<u>\$ 1,000,964</u>

### STATEMENT OF OPERATIONS

YEAR ENDED MARCH 31	2002	2001
<b>REVENUE</b>		
Fundraising	\$ 1,428,768	\$ 1,272,361
Services	1,270,239	1,150,569
Investment Income	<u>12,366</u>	<u>15,600</u>
	<u>2,711,373</u>	<u>2,438,530</u>
<b>EXPENSES</b>		
Human Resources	1,608,323	1,485,747
Services	558,327	534,253
Outreach	98,208	95,195
Administration	195,222	198,339
Fundraising	6,168	20,473
Special Programs	33,835	54,112
Operations	<u>218,336</u>	<u>182,358</u>
	<u>2,718,419</u>	<u>2,570,477</u>
<b>EXCESS OF EXPENSES OVER REVENUE</b>		
	<u>\$ (7,046)</u>	<u>\$ (131,947)</u>

### STATEMENT OF CHANGES IN NET ASSETS

YEAR ENDED MARCH 31	2002	2001		
	Invested in capital assets	Unrestricted	Total	Total
Net Assets at Beginning of Year	\$28,945	\$622,883	\$651,938	\$783,885
Excess of (Expenses over Revenue)	(30,866)	23,820	(7,046)	(131,947)
Investment in Capital Assets	<u>22,664</u>	<u>(22,664)</u>	-	-
Net Assets at End of Year	<u>\$20,743</u>	<u>\$624,039</u>	<u>\$644,892</u>	<u>\$651,938</u>