



# PPABC ANNUAL REPORT 2000-2001

The Planned Parenthood Association of BC is a charitable organization affiliated with the Planned Parenthood Federation of Canada and the International Planned Parenthood Federation. This year Planned Parenthood BC celebrates 40 years of service in British Columbia.

Our mission is to reduce unplanned pregnancy and promote optimal reproductive health by providing quality education, information and clinical services to all British Columbians.

PPABC believes that:

- Deciding whether and when to have children is a basic human right and access to quality education and clinical services is an integral part of that right.
- Early and continuing education in human sexuality encourages the development of positive, healthy attitudes and responsible sexual behaviour.
- Everyone has the right to a healthy reproductive life through preventive health care services.
- Parents are and should be the primary educators of their children about sexuality. In this responsibility, parents should be supported by health and social services and educational and religious institutions.
- Every child has the right to be nurtured and given the best possible chance in life.



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## MESSAGE FROM THE PRESIDENT

Greetings to all PPABC members and supporters!

Last fall, the PPABC Board of Directors attended a one-day retreat where we developed a comprehensive vision for our organization and an ambitious set of goals for the year. In particular, we wanted to build our external relationships with other like-minded organizations, and to increase our profile with government and the media. We also initiated two projects designed to improve accountability throughout the organization.

I am delighted to report that over the past few months, we have made tremendous progress on all fronts. This year, PPABC received an unprecedented number of inquiries from the media. Reporters now routinely contact us when they require accurate and comprehensive information on sexual and reproductive health issues. In addition, we have met with a number of government officials to brief them on current sexual and reproductive health issues and to educate them about the unique services that PPABC provides. We have received strong signals that the government values our work and sees us as a vital part of the health care system.

Under the direction of our Executive Director, Greg Smith, we have also created partnerships with several organizations including health units, aboriginal organizations and other non-profits. By exploring new and innovative ways to deliver our programs and services, we can better meet the needs of our existing clients while also reaching out to new clients and communities. A top priority is developing useful and appropriate information and services for aboriginal youth, gay and lesbian youth and people who speak English as a second language.

As a provincial board, we have worked hard to improve the accountability of the organization and to improve communication between the provincial office and branches. Last fall, we struck a task force that is currently exploring ways to provide more support to our lower mainland clinics. We are also working on a board development program that will build the skills of our volunteer board members. These measures are an important part of our commitment to keeping PPABC healthy and strong for the future.

In closing, I want to thank the thousands of people who continue to support PPABC in so many different ways.

### STATEMENT OF OPERATIONS

	2001	2000
<b>REVENUE</b>		
Fundraising	\$1,272,361	\$1,403,500
Services	1,150,569	1,119,045
Investment Income	<u>15,600</u>	<u>16,820</u>
	2,438,530	2,539,365
<b>EXPENSES</b>		
Human Resources	1,485,747	1,410,112
Services	534,253	724,543
Outreach	95,195	51,422
Administration	380,697	333,506
Fundraising	20,473	33,304
Special Programs	<u>54,112</u>	<u>69,294</u>
	<u>2,570,477</u>	<u>2,622,181</u>
Excess of Expenses Over Revenue for the Year	<u>\$ 131,947</u>	<u>\$ 82,816</u>

### STATEMENT OF CHANGES IN NET ASSETS

	<i>Capital Assets</i>	<i>Unre- restricted</i>	<i>2001 Total</i>	<i>2000 Total</i>
Net Assets at Beginning Of Year	42,415	741,470	783,885	866,701
Excess of Revenue Over Expenses for the Year	(30,347)	(101,600)	(131,947)	(82,816)
Investment in Capital Assets	16,877	(16,877)		
Net Assets at End of the Year	28,495	622,993	651,938	783,885

# FINANCIAL REPORTS

The following are excerpts from the financial statements of Planned Parenthood Association of BC for the year ended March 31, 2001.

STATEMENT OF FINANCIAL POSITION		
ASSETS	2001	2000
CURRENT ASSETS		
Cash and Short Term Investments	\$ 602,775	\$ 746,080
Accounts Receivable	155,135	66,445
Inventory	160,005	129,084
Prepaid Expenses	<u>54,104</u>	<u>29,989</u>
	972,019	971,598
CAPITAL ASSETS	<u>28,945</u>	<u>42,415</u>
	<b><u>\$1,000,964</u></b>	<b><u>1,014,013</u></b>
LIABILITIES		
CURRENT LIABILITIES		
Accounts Payable and Accrued Liabilities	\$ 247,483	\$ 168,160
Deferred Revenue	<u>101,543</u>	<u>61,968</u>
	<u>349,026</u>	<u>230,128</u>
NET ASSETS		
Invested in Capital Assets	28,945	42,415
Unrestricted	<u>622,993</u>	<u>741,470</u>
	<u>651,938</u>	<u>783,885</u>
	<b><u>\$1,000,964</u></b>	<b><u>\$1,014,013</u></b>

Your financial support, volunteer time and your passion are the reasons why PPABC continues to grow and thrive. Because of you, more and more people are able to access the information and services they need to stay healthy and to make sexual and reproductive health choices that are right for them.



Rebecca Maurer

## EXECUTIVE DIRECTOR'S REPORT

PPABC's programs advanced during the year with the opening of a new clinic in Revelstoke, the addition of two new educators in the lower mainland, and a new initiative on aboriginal health. Other initiatives still in progress as the year ended include the development of a Women's Health Network in Port Alberni, a multi-partner youth clinic in Maple Ridge, and cross cultural training with front line workers in the Chinese and East Indian communities in greater Vancouver.

PPABC's leadership position was highlighted with the organization of a provincial workshop on the national Framework for Sexual and Reproductive Health, in March. The workshop and associated consultation process were supported by both levels of government, and the Pro-Choice Action Network (ProCAN), which participated in recruiting participants and drafting the workshop report. This initiative was the first in Canada to address the Framework, and involved well over 100 organizations and individual professionals across many disciplines and sectors. The workshop produced recommendations for government, service organizations, health and social service providers, the education system, and the private sector.

Within the organization measures were implemented to enhance the relationship between the branches and the provincial board, to simplify financial and administrative processes, and to strengthen the learning environment for staff and volunteers.



Greg Smith

# BOARD OF DIRECTORS 2000-2001

## **Officers**

President	Rebecca Maurer
Past President	Dr. Wendy Norman (resigned)
Vice President	Susanne Klausen
Vice President	Penny Washington
Secretary	Talea Pecora
Treasurer	Margaret McKelvie

## **Committee Chairs**

Medical Policy	Dr. Jackie Purcell
Nominating	Susanne Klausen
Lower Mainland Development Task Force	Shirley Ross
Quality Management Task Force	Laura Bliss

## **Members-at-Large**

Laura Bliss
Annette Brown
Louise Fullerton
Jill Seldon (resigned)
Ghazaleh Tazmini
Jane Thomas

## **Regional Representatives**

Coast Garibaldi	Anne Stewart
Kootenay/Okanagan	Krystal Smith (resigned)
Lower Mainland	Shirley Ross
North West	Jane Wilde (resigned) Suzie Soman
Vancouver Island	Cheryle Sosnowski

<b>PPFC Representative</b>	Barbara Clague
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## **Vancouver Island**

On Vancouver Island PPABC has clinics in Nanaimo, Ladysmith, Campbell River, Port Alberni, Saltspring Island, Comox and Courtenay.

The Port Alberni branch has joined forces with the Women's Resource Centre to provide co-located services in the community, a move that may well be the stimulus for the realization of a comprehensive women's health network in the Alberni Valley.

The Campbell River branch completed its third year of "Choices Counselling". This successful and well-run program is delivered under contract with the local hospital.

The Nanaimo branch is second only to Vancouver in the level of activity it experiences. Over the year the branch has maintained a strong clinical presence in the community, and has enhanced the education program considerably. The branch is serving as a PPABC centre of expertise for the development of computerized client records.

The Saltspring Island branch operates in a small population base with a strong sense of community. That has led to a successful— if unusual —collaboration between PPABC and a local bakery and cafe for the distribution of condoms.

The Ladysmith branch devoted particular effort to enhancing the diversity of its branch board, including the addition of youth members.

## **Lower Mainland**

Coquitlam, Port Coquitlam, New Westminster, North and South Delta, Surrey, Burnaby, North Vancouver and Vancouver make up the operations of the lower mainland region. Collectively they see nearly a quarter of the clients served by PPABC. The Vancouver clinic also serves as a centre for practicum opportunities for medical students and residents, and nursing students. In 2000-2001 two educators were hired for the region; in addition to school education programs the educators are expected to develop and deliver community and workplace programs.

PPABC's Volunteer of the Year, Denise Nembhard, comes from the Port Coquitlam clinic.

In 2000 the PPABC board established a task force to explore the development of branch structures to support operations in the region. The work is expected to culminate in 2002 with the creation of three boards encompassing the various clinics.

## PROVINCIAL STAFF

### *Kootenay/Okanagan*

This large region includes Sicamous, Salmon Arm, Vernon, Lumby, Kelowna, Nelson, Nakusp, Cranbrook and Revelstoke.

This year, Dr. Ilona Gremonpré from the Nelson branch was the recipient of the Jeffrey Dolph Memorial Award. The award recognizes physicians who, through their service with PPABC, demonstrate exceptional respect and value for others.

The Revelstoke branch opened in November with exceptional community support and substantial start-up funding. Revelstoke became PPABC's newest and 41<sup>st</sup> clinic.

The Vernon branch saw significant developments with respect to its satellite clinic in Lumby. An active alliance of community partners is addressing the youth pregnancy rate in that community. PPABC has also become a trusted resource for youth for a wide range of issues, because of our nonjudgmental approach.

The Kelowna branch celebrated its sixth anniversary in February, and set its sights for the coming year on increasing community awareness and school-based programming.

The Salmon Arm branch applied United Way funding to engage a part-time promotions coordinator and launch a community outreach campaign. The campaign includes colourful posters throughout the community.

### *Northwest*

In this region PPABC has clinics in Smithers, Terrace, Prince Rupert and Kitimat.

Kitimat operates as a partnership with the North West Community Health Services Society. One important outcome of the collaboration is improved early intervention for clients coming to the health units with reproductive health concerns.

Prince Rupert has invested extra effort in building the branch board to better reflect the diversity of the community, and the branch's clientele. The branch has been very active over the year with other community partners.

The Smithers branch continued the tradition of raising funds through the novel method of gathering pledges from supporters based on the number of people who turn out to the local anti-abortion demonstration held each fall.

Executive Director	Greg Smith
Administrative Assistant	Stephanie Sersli
Director, Development and Communications	Karen Seaboyer
Director, Clinical Services	Sandra Bristow
Director, Education Services	Faye Bebb
Manager, Information Management and Technology	Bonnie Murray
Manager, Volunteer Services	Connie Spataro
Accountant	Heather Cleland
Accounting Assistant	Joan Westman DeCarle
Billing Services Clerk	Colleen McConnell
Program Services Assistant	Kaen Seguin
Reception Services	Licda Valladares

### *Facts of Life Line Supervisors*

Melanie Achen
Belinda da Silva
Chantel Karbonik
Diane Lees
Sara Morin
Giselle Prince
Willie Stewart
Lorissa Treuer
Monica Valji
Keri Webber

## WHAT WE DO

### ***OUR CLINICS***

In the past year, over 31,300 people received services from our clinics; of these, 5,100 were new clients. Providing services were 160 physicians, 88 nurses, and community volunteers who contributed over 14,000 hours of support. Our clinics provide confidential pregnancy testing and counselling, contraceptive information, products and services, and expert referral to professional services for other health matters that may arise during client visits. PPABC clinics provide a secure and accepting environment for all clients, and low-cost access to birth control and reproductive health services.

### ***OUR EDUCATION PROGRAMS***

Through a small staff of professional educators and a variety of collaborative efforts with school authorities and community leaders, we delivered healthy sexuality education programs to over 24,000 British Columbians, most of whom were students. PPABC education programs are distinguished by their quality, the reliability of the age-appropriate information they impart, the opportunity for interaction, and their comprehensiveness.

### ***OUR FACTS OF LIFE LINE (FOLL)***

This toll-free information and help line has served 22,500 callers to date. Calls cover the spectrum of sexuality and reproductive health issues, relationships, personal identity, and personal values. Trained nurses and volunteers work in tandem to staff the line 64 hours a week. The proportion of callers under 25 - almost half - indicates that the FOLL continues to be an important source of information and reassurance for this age group.

The FOLL numbers are 1-800-739-7367 across BC and 604-731-7803 in the lower mainland.

## WHAT WE DO NOT DO

Planned Parenthood BC is important for what we do, and for what we do not do. We do not judge our clients in any way. We do not espouse an ideology that would limit the choices and rights of a woman in managing her reproductive health. We provide referrals, but do not provide abortion services; in fact we are part of a national organization working to reduce the abortion rate in Canada.

## REGIONAL REPORTS

### ***Coast Garibaldi***

Whistler, Squamish, Powell River and Sunshine Coast branches comprise this region.

Whistler operates in collaboration with the public health unit and other supporters in the community under the umbrella of the "SAFE" clinic. The clinic continued to be one of the most active and successful in the province during the year.

The Sunshine Coast branch has begun work on an educational theatre work for school and community audiences, using local young people as actors and developers of the play's themes and scripts.

### ***Fraser Valley***

The Fraser Valley Region comprises branches in Abbotsford, Langley/Aldergrove, Maple Ridge (Ridge Meadows), Mission and Chilliwack.

In 2000-2001 PPABC devoted particular effort to a collaboration of nine agencies providing youth services in the Maple Ridge/Pitt Meadows area for the development of a comprehensive youth clinic. The clinic will be housed in the new Greg Moore Youth Centre and will open in October 2001.

With support and input from elders and others, our educator in Chilliwack, Katherine Preston, developed and presented a unique sexual health program with communities in the Sto:lo Nation. More sessions are anticipated in the new year.

In addition to regular operations, the Langley branch functions as a centre of expertise for all branches with regard to publications; this extra measure of support to the organization is greatly appreciated.

Louise Smith, the educator for Langley and Abbotsford, is the recipient of this year's PPABC Educator of the Year Award.

Mission made exceptional progress this year on two fronts: securing a share of local gaming and United Way funding, and gaining access to the high school system, both after considerable time and effort.

To assist local public health officials during the meningitis outbreak in early 2001, the Abbotsford clinic offered its services as an additional site at which young people could be vaccinated. This arrangement may be a useful model elsewhere under similar circumstances.

## Medical Policy Committee

Policy work by MPC addressed supporting emergency contraceptive pills being made available without a prescription, introducing comprehensive STD/HIV screening in clinics, separating the requirement for pelvic examinations from the ongoing supply of a contraceptive method, and an amendment to the policy regarding chaperones in the clinic.

In keeping with the shift of the PPABC board to a governance model, a recommendation was made to form a separate management committee to be responsible for monitoring, improving and evaluating service delivery. The Clinical Practice Advisory Committee will have advisory links to the MPC.

## Lower Mainland Task Force

The Lower Mainland Development Task Force was struck to define and develop management structures for PPABC clinics in the lower mainland that are not currently supported by a branch board structure.

Based on the results of a needs assessment conducted last winter, the task force has defined a tentative structure and are in the process of recruiting community leaders to assist in final development and implementation.

## Quality Management Task Force

This task force of the Board is responsible for developing and implementing measures to assess and enhance overall performance and accountability of the Board.

Recommendations of the task force include a process for self-evaluation and changes to the role and identification of the Nominating Committee.

## We Our Supporters

PPABC has four critically important groups of supporters.

**Our clients:** Without their presence we wouldn't have a mandate, without their trust we couldn't hope to achieve our mission, and without their feedback we couldn't be confident we are meeting their needs.

**Our volunteers:** They do valuable work in our clinics, offices, local and provincial boards and committees. They express enthusiasm and dedication, They support our clients directly and behind the scenes, and they do all this as a gift of themselves.

**Our donors:** A very substantial part of our budget each year comes from individuals, groups and organizations who want to express support for our mission and activities. Donors give us cash, goods, professional, technical and other services, and occasionally, bequests. A variety of experiences and sentiments motivate our donors, but they share a trust and confidence in what we do and how we work. We want to sustain that trust, so our donors will continue to help us make an enduring impact on reproductive health in BC.

**Our members:** Through their annual memberships, and often supplementary donations, our members are at the core of our programs and services. Members help us stay focussed on our mission; they have told us they don't want or need fancy incentives to belong to PPABC. They are with us, because they believe in what we do. Members receive newsletters, access to our extensive resource library, and reduced registration cost for our conferences and workshops. If you would like to become a member, please contact us!

## How You Can Show Support for PPABC

- √ Tell your friends and family about our work.
- √ Volunteer to work in one of our clinics, on the Facts of Life Line, or in our provincial office.
- √ Become a member.
- √ Make a one-time or continuing financial contribution to PPABC or leave a bequest in your will.
- √ Write letters to the editor when you see issues adversely affecting knowledge and understanding of sexuality and reproductive choice.

# OUR SUPPORTERS

## ***Donors***

Every dollar donated to PPABC helps support our branches. You can allocate your tax-deductible donation to a particular branch, or provincially to assist all branches. In 2000 – 2001 many individuals, associations, corporations, foundations and other organizations contributed funds or gifts in kind to PPABC. We acknowledge with deep appreciation the contributors listed below, plus many more who wish to remain anonymous.

## ***Employee Designated Gifts***

BC Hydro Employees Community Services Fund ♥ Canadian International Airlines Employee Foundation  
Helping Hands of the Workers Compensation Board (Nelson Area) ♥ Telus Community Connections

## ***Gifts from Organizations***

Cranbrook Rotary Club ♥ Kinette Club of Port Alberni ♥ Ladysmith Eagles Auxiliary, Aerie #2101  
Ladysmith Eagles #2101 ♥ Lambda Kappa Sigma, UBC Faculty of Pharmaceutical Sciences  
Rotary Club of Nelson ♥ Sid's Trust

## ***Gifts in Kind***

7<sup>th</sup> Avenue Health Management ♥ Charton Hobbs ♥ Neil Clark ♥ Daniel le Chocolat Belge  
Earl's on Broadway ♥ Obie Media ♥ Barbara Rawlek ♥ SFU Peak ♥ Synchro Solutions ♥ Jennifer Winters

## ***Special Assistance***

BC Ministry for Children and Families ♥ United Way

## ***Volunteers***

Stephanie Barry ♥ Joan Belyea ♥ Simcoe Bishop ♥ Allison Bledsoe ♥ Lisa Bogнар ♥ Lory Borges ♥ Dale Boucher  
Joan Brickman ♥ Susan Campbell ♥ Roberta Clarke ♥ Shelly Croonen ♥ Tammy Cross ♥ Krista Denniston  
Barb Douglas ♥ Katie Duckett ♥ Anne Marie Epperson ♥ Caleb Epperson ♥ Meghan Fullerton ♥ Carmen Gill  
Jody Gribble ♥ Stephanie Grimmer ♥ Jean Hale ♥ Laura Hanson ♥ Shelby Harey ♥ Julie Hopkins ♥ Holly Jack  
Shelley Johnson ♥ Judy Kerkoff ♥ Holi Kosof ♥ Diane Kuhn ♥ Heather Legebokow ♥ Nona Lynn ♥ Barbara Long  
Barbara Low ♥ Destanne Lundquist ♥ Denise Maglio ♥ Chris McKay ♥ Linda McKay ♥ Shauna McKeating  
Kari McKenzie ♥ Linda Moore ♥ Karin Nassichuk ♥ Denise Nembhard ♥ Vi Nick ♥ Christine Nykiforuk ♥ Patricia Rawson  
Nancy Rupert ♥ Leanne Ryder ♥ Lee-Ann Shoji ♥ Verity Stratton ♥ Liz Tanner ♥ Janet Tecklenborg  
Rebecca Tottenham ♥ Matt Van Barneveld ♥ Dayna Van Overbeke ♥ Meredith Walker ♥ Melanie Willson  
Melissa Wouterlood ♥ Shantel Young