The Planned Parenthood Association of BC is a charitable organization affiliated with the Planned Parenthood Federation of Canada and the International Planned Parenthood Federation. This year Planned Parenthood BC celebrates 40 years of service in British Columbia.

Our mission is to reduce unplanned pregnancy and promote optimal reproductive health by providing quality education, information and clinical services to all British Columbians.

PPABC believes that:

- Deciding whether and when to have children is a basic human right and access to quality education and clinical services is an integral part of that right.

- Early and continuing education in human sexuality encourages the development of positive, healthy attitudes and responsible sexual behaviour.

- Everyone has the right to a healthy reproductive life through preventive health care services.

- Parents are and should be the primary educators of their children about sexuality. In this responsibility, parents should be supported by health and social services and educational and religious institutions.

- Every child has the right to be nurtured and given the best possible chance in life.
Greetings to all PPABC members and supporters!

Last fall, the PPABC Board of Directors attended a one-day retreat where we developed a comprehensive vision for our organization and an ambitious set of goals for the year. In particular, we wanted to build our external relationships with other like-minded organizations, and to increase our profile with government and the media. We also initiated two projects designed to improve accountability throughout the organization.

I am delighted to report that over the past few months, we have made tremendous progress on all fronts. This year, PPABC received an unprecedented number of inquiries from the media. Reporters now routinely contact us when they require accurate and comprehensive information on sexual and reproductive health issues. In addition, we have met with a number of government officials to brief them on current sexual and reproductive health issues and to educate them about the unique services that PPABC provides. We have received strong signals that the government values our work and sees us as a vital part of the health care system.

Under the direction of our Executive Director, Greg Smith, we have also created partnerships with several organizations including health units, aboriginal organizations and other non-profits. By exploring new and innovative ways to deliver our programs and services, we can better meet the needs of our existing clients while also reaching out to new clients and communities. A top priority is developing useful and appropriate information and services for aboriginal youth, gay and lesbian youth and people who speak English as a second language.

As a provincial board, we have worked hard to improve the accountability of the organization and to improve communication between the provincial office and branches. Last fall, we struck a task force that is currently exploring ways to provide more support to our lower mainland clinics. We are also working on a board development program that will build the skills of our volunteer board members. These measures are an important part of our commitment to keeping PPABC healthy and strong for the future.

In closing, I want to thank the thousands of people who continue to support PPABC in so many different ways.

---

**MESSAGE FROM THE PRESIDENT**

**STATEMENT OF OPERATIONS**

<table>
<thead>
<tr>
<th>2001</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE</strong></td>
<td></td>
</tr>
<tr>
<td>Fundraising</td>
<td>$1,272,361</td>
</tr>
<tr>
<td>Services</td>
<td>1,150,569</td>
</tr>
<tr>
<td>Investment Income</td>
<td>15,600</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>2,438,530</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2001</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
</tr>
<tr>
<td>Human Resources</td>
<td>1,485,747</td>
</tr>
<tr>
<td>Services</td>
<td>534,253</td>
</tr>
<tr>
<td>Outreach</td>
<td>95,195</td>
</tr>
<tr>
<td>Administration</td>
<td>380,697</td>
</tr>
<tr>
<td>Fundraising</td>
<td>20,473</td>
</tr>
<tr>
<td>Special Programs</td>
<td>54,112</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>2,570,477</td>
</tr>
</tbody>
</table>

| Excess of Expenses Over Revenue for the Year | $ 131,947 | $ 82,816 |

**STATEMENT OF CHANGES IN NET ASSETS**

<table>
<thead>
<tr>
<th>Capital Assets</th>
<th>Unrestricted</th>
<th>2001</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets at Beginning Of Year</td>
<td>42,415</td>
<td>741,470</td>
<td>783,885</td>
</tr>
<tr>
<td>Excess of Revenue Over Expenses for the Year</td>
<td>(30,347)</td>
<td>(101,600)</td>
<td>(131,947)</td>
</tr>
<tr>
<td>Investment in Capital Assets</td>
<td>16,877</td>
<td>(16,877)</td>
<td></td>
</tr>
<tr>
<td>Net Assets at End of the Year</td>
<td>28,495</td>
<td>622,993</td>
<td>651,938</td>
</tr>
</tbody>
</table>
Your financial support, volunteer time and your passion are the reasons why PPABC continues to grow and thrive. Because of you, more and more people are able to access the information and services they need to stay healthy and to make sexual and reproductive health choices that are right for them.

**FINANCIAL REPORTS**

The following are excerpts from the financial statements of Planned Parenthood Association of BC for the year ended March 31, 2001.

<table>
<thead>
<tr>
<th>STATEMENT OF FINANCIAL POSITION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
</tr>
<tr>
<td><strong>CURRENT ASSETS</strong></td>
</tr>
<tr>
<td>Cash and Short Term Investments</td>
</tr>
<tr>
<td>Accounts Receivable</td>
</tr>
<tr>
<td>Inventory</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>CAPITAL ASSETS</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>LIABILITIES</strong></td>
</tr>
<tr>
<td><strong>CURRENT LIABILITIES</strong></td>
</tr>
<tr>
<td>Accounts Payable and Accrued Liabilities</td>
</tr>
<tr>
<td>Deferred Revenue</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
</tr>
<tr>
<td>Invested in Capital Assets</td>
</tr>
<tr>
<td>Unrestricted</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td><strong>$1,000,964</strong></td>
</tr>
</tbody>
</table>

**EXECUTIVE DIRECTOR’S REPORT**

PPABC’s programs advanced during the year with the opening of a new clinic in Revelstoke, the addition of two new educators in the lower mainland, and a new initiative on aboriginal health. Other initiatives still in progress as the year ended include the development of a Women’s Health Network in Port Alberni, a multi-partner youth clinic in Maple Ridge, and cross cultural training with front line workers in the Chinese and East Indian communities in greater Vancouver.

PPABC’s leadership position was highlighted with the organization of a provincial workshop on the national Framework for Sexual and Reproductive Health, in March. The workshop and associated consultation process were supported by both levels of government, and the Pro-Choice Action Network (ProCAN), which participated in recruiting participants and drafting the workshop report. This initiative was the first in Canada to address the Framework, and involved well over 100 organizations and individual professionals across many disciplines and sectors. The workshop produced recommendations for government, service organizations, health and social service providers, the education system, and the private sector.

Within the organization measures were implemented to enhance the relationship between the branches and the provincial board, to simplify financial and administrative processes, and to strengthen the learning environment for staff and volunteers.

Greg Smith
Vancouver Island

On Vancouver Island PPABC has clinics in Nanaimo, Ladysmith, Campbell River, Port Alberni, Saltspring Island, Comox and Courtenay.

The Port Alberni branch has joined forces with the Women’s Resource Centre to provide co-located services in the community, a move that may well be the stimulus for the realization of a comprehensive women’s health network in the Alberni Valley.

The Campbell River branch completed its third year of “Choices Counselling”. This successful and well-run program is delivered under contract with the local hospital.

The Nanaimo branch is second only to Vancouver in the level of activity it experiences. Over the year the branch has maintained a strong clinical presence in the community, and has enhanced the education program considerably. The branch is serving as a PPABC centre of expertise for the development of computerized client records.

The Saltspring Island branch operates in a small population base with a strong sense of community. That has led to a successful—if unusual—collaboration between PPABC and a local bakery and cafe for the distribution of condoms.

The Ladysmith branch devoted particular effort to enhancing the diversity of its branch board, including the addition of youth members.

Lower Mainland

Coquitlam, Port Coquitlam, New Westminster, North and South Delta, Surrey, Burnaby, North Vancouver and Vancouver make up the operations of the lower mainland region. Collectively they see nearly a quarter of the clients served by PPABC. The Vancouver clinic also serves as a centre for practicum opportunities for medical students and residents, and nursing students. In 2000-2001 two educators were hired for the region; in addition to school education programs the educators are expected to develop and deliver community and workplace programs.

PPABC’s Volunteer of the Year, Denise Nembhard, comes from the Port Coquitlam clinic.

In 2000 the PPABC board established a task force to explore the development of branch structures to support operations in the region. The work is expected to culminate in 2002 with the creation of three boards encompassing the various clinics.

BOARD OF DIRECTORS 2000-2001

Officers
President Rebecca Maurer
Past President Dr. Wendy Norman
Vice President Susanne Klausen
Vice President Penny Washington
Secretary Talea Pecora
Treasurer Margaret McKelvie

Committee Chairs
Medical Policy Dr. Jackie Purcell
Nominating Susanne Klausen
Lower Mainland Development Task Force Shirley Ross
Quality Management Task Force Laura Bliss

Members-at-Large
Laura Bliss
Annette Brown
Louise Fullerton
Jill Seldon (resigned)
Ghazaleh Tazmini
Jane Thomas

Regional Representatives
Coast Garibaldi Anne Stewart
Kootenay/Okanagan Krystal Smith (resigned)
Lower Mainland Shirley Ross
North West Jane Wilde (resigned)
Vancouver Island Cheryl Sosnowski

PPFC Representative Barbara Clague
### Kootenay/Okanagan

This large region includes Sicamous, Salmon Arm, Vernon, Lumby, Kelowna, Nelson, Nakusp, Cranbrook and Revelstoke.

This year, Dr. Ilona Gremonpré from the Nelson branch was the recipient of the Jeffrey Dolph Memorial Award. The award recognizes physicians who, through their service with PPABC, demonstrate exceptional respect and value for others.

The Revelstoke branch opened in November with exceptional community support and substantial start-up funding. Revelstoke became PPABC’s newest and 41st clinic.

The Vernon branch saw significant developments with respect to its satellite clinic in Lumby. An active alliance of community partners is addressing the youth pregnancy rate in that community. PPABC has also become a trusted resource for youth for a wide range of issues, because of our nonjudgmental approach.

The Kelowna branch celebrated its sixth anniversary in February, and set its sights for the coming year on increasing community awareness and school-based programming.

The Salmon Arm branch applied United Way funding to engage a part-time promotions coordinator and launch a community outreach campaign. The campaign includes colourful posters throughout the community.

### Northwest

In this region PPABC has clinics in Smithers, Terrace, Prince Rupert and Kitimat.

Kitimat operates as a partnership with the North West Community Health Services Society. One important outcome of the collaboration is improved early intervention for clients coming to the health units with reproductive health concerns.

Prince Rupert has invested extra effort in building the branch board to better reflect the diversity of the community, and the branch’s clientele. The branch has been very active over the year with other community partners.

The Smithers branch continued the tradition of raising funds through the novel method of gathering pledges from supporters based on the number of people who turn out to the local anti-abortion demonstration held each fall.

---

### PROVINCIAL STAFF

**Executive Director**

Greg Smith

**Administrative Assistant**

Stephanie Sersli

**Director, Development and Communications**

Karen Seaboyer

**Director, Clinical Services**

Sandra Bristow

**Director, Education Services**

Faye Bebb

**Manager, Information Management and Technology**

Bonnie Murray

**Manager, Volunteer Services**

Connie Spataro

**Accountant**

Heather Cleland

**Accounting Assistant**

Joan Westman DeCarle

**Billing Services Clerk**

Colleen McConnell

**Program Services Assistant**

Kaen Seguin

**Reception Services**

Licda Valladares

---

### Facts of Life Line Supervisors

Melanie Achen

Belinda da Silva

Chantel Karbonik

Diane Lees

Sara Morin

Giselle Prince

Willie Prince

Lorissa Treuer

Monica Valji

Keri Webber
WHAT WE DO

OUR CLINICS

In the past year, over 31,300 people received services from our clinics; of these, 5,100 were new clients. Providing services were 160 physicians, 88 nurses, and community volunteers who contributed over 14,000 hours of support. Our clinics provide confidential pregnancy testing and counselling, contraceptive information, products and services, and expert referral to professional services for other health matters that may arise during client visits. PPABC clinics provide a secure and accepting environment for all clients, and low-cost access to birth control and reproductive health services.

OUR EDUCATION PROGRAMS

Through a small staff of professional educators and a variety of collaborative efforts with school authorities and community leaders, we delivered healthy sexuality education programs to over 24,000 British Columbians, most of whom were students. PPABC education programs are distinguished by their quality, the reliability of the age-appropriate information they impart, the opportunity for interaction, and their comprehensiveness.

OUR FACTS OF LIFE LINE (FOLL)

This toll-free information and help line has served 22,500 callers to date. Calls cover the spectrum of sexuality and reproductive health issues, relationships, personal identity, and personal values. Trained nurses and volunteers work in tandem to staff the line 64 hours a week. The proportion of callers under 25 - almost half - indicates that the FOLL continues to be an important source of information and reassurance for this age group.

The FOLL numbers are 1-800-739-7367 across BC and 604-731-7803 in the lower mainland.

WHAT WE DO NOT DO

Planned Parenthood BC is important for what we do, and for what we do not do. We do not judge our clients in any way. We do not espouse an ideology that would limit the choices and rights of a woman in managing her reproductive health. We provide referrals, but do not provide abortion services; in fact we are part of a national organization working to reduce the abortion rate in Canada.

REGIONAL REPORTS

Coast Garibaldi

Whistler, Squamish, Powell River and Sunshine Coast branches comprise this region.

Whistler operates in collaboration with the public health unit and other supporters in the community under the umbrella of the “SAFE” clinic. The clinic continued to be one of the most active and successful in the province during the year.

The Sunshine Coast branch has begun work on an educational theatre work for school and community audiences, using local young people as actors and developers of the play’s themes and scripts.

Fraser Valley

The Fraser Valley Region comprises branches in Abbotsford, Langley/Aldergrove, Maple Ridge (Ridge Meadows), Mission and Chilliwack.

In 2000-2001 PPABC devoted particular effort to a collaboration of nine agencies providing youth services in the Maple Ridge/Pitt Meadows area for the development of a comprehensive youth clinic. The clinic will be housed in the new Greg Moore Youth Centre and will open in October 2001.

With support and input from elders and others, our educator in Chilliwack, Katherine Preston, developed and presented a unique sexual health program with communities in the Sto:lo Nation. More sessions are anticipated in the new year.

In addition to regular operations, the Langley branch functions as a centre of expertise for all branches with regard to publications; this extra measure of support to the organization is greatly appreciated.

Louise Smith, the educator for Langley and Abbotsford, is the recipient of this year’s PPABC Educator of the Year Award.

Mission made exceptional progress this year on two fronts: securing a share of local gaming and United Way funding, and gaining access to the high school system, both after considerable time and effort.

To assist local public health officials during the meningitis outbreak in early 2001, the Abbotsford clinic offered its services as an additional site at which young people could be vaccinated. This arrangement may be a useful model elsewhere under similar circumstances.
PPABC has four critically important groups of supporters.

**Our clients:** Without their presence we wouldn’t have a mandate, without their trust we couldn’t hope to achieve our mission, and without their feedback we couldn’t be confident we are meeting their needs.

**Our volunteers:** They do valuable work in our clinics, offices, local and provincial boards and committees. They express enthusiasm and dedication, They support our clients directly and behind the scenes, and they do all this as a gift of themselves.

**Our donors:** A very substantial part of our budget each year comes from individuals, groups and organizations who want to express support for our mission and activities. Donors give us cash, goods, professional, technical and other services, and occasionally, bequests. A variety of experiences and sentiments motivate our donors, but they share a trust and confidence in what we do and how we work. We want to sustain that trust, so our donors will continue to help us make an enduring impact on reproductive health in BC.

**Our members:** Through their annual memberships, and often supplementary donations, our members are at the core of our programs and services. Members help us stay focussed on our mission; they have told us they don’t want or need fancy incentives to belong to PPABC. They are with us, because they believe in what we do. Members receive newsletters, access to our extensive resource library, and reduced registration cost for our conferences and workshops. If you would like to become a member, please contact us!

---

**Medical Policy Committee**

Policy work by MPC addressed supporting emergency contraceptive pills being made available without a prescription, introducing comprehensive STD/HIV screening in clinics, separating the requirement for pelvic examinations from the ongoing supply of a contraceptive method, and an amendment to the policy regarding chaperones in the clinic.

In keeping with the shift of the PPABC board to a governance model, a recommendation was made to form a separate management committee to be responsible for monitoring, improving and evaluating service delivery. The Clinical Practice Advisory Committee will have advisory links to the MPC.

**Lower Mainland Task Force**

The Lower Mainland Development Task Force was struck to define and develop management structures for PPABC clinics in the lower mainland that are not currently supported by a branch board structure.

Based on the results of a needs assessment conducted last winter, the task force has defined a tentative structure and are in the process of recruiting community leaders to assist in final development and implementation.

**Quality Management Task Force**

This task force of the Board is responsible for developing and implementing measures to assess and enhance overall performance and accountability of the Board.

Recommendations of the task force include a process for self-evaluation and changes to the role and identification of the Nominating Committee.

---

**How You Can Show Support for PPABC**

✓ Tell your friends and family about our work.
✓ Volunteer to work in one of our clinics, on the Facts of Life Line, or in our provincial office.
✓ Become a member.
✓ Make a one-time or continuing financial contribution to PPABC or leave a bequest in your will.
✓ Write letters to the editor when you see issues adversely affecting knowledge and understanding of sexuality and reproductive choice.
OUR SUPPORTERS

Donors

Every dollar donated to PPABC helps support our branches. You can allocate your tax-deductible donation to a particular branch, or provincially to assist all branches. In 2000 – 2001 many individuals, associations, corporations, foundations and other organizations contributed funds or gifts in kind to PPABC. We acknowledge with deep appreciation the contributors listed below, plus many more who wish to remain anonymous.

Employee Designated Gifts

BC Hydro Employees Community Services Fund  Canadian International Airlines Employee Foundation Helping Hands of the Workers Compensation Board (Nelson Area)  Telus Community Connections

Gifts from Organizations

Cranbrook Rotary Club  Kinette Club of Port Alberni  Ladysmith Eagles Auxiliary, Aerie #2101 Ladysmith Eagles #2101  Lambda Kappa Sigma, UBC Faculty of Pharmaceutical Sciences Rotary Club of Nelson  Sid’s Trust

Gifts in Kind

7th Avenue Health Management  Charton Hobbs  Neil Clark  Daniel le Chocolat Belge Earl’s on Broadway  Obie Media  Barbara Rawlek  SFU Peak  Synchro Solutions  Jennifer Winters

Special Assistance

BC Ministry for Children and Families  United Way

Volunteers